

HOW TO SHOP ONLINE AT SUPERIOR EQUIPMENT SALES

ONLINE STORE URL: store.seshvac.com

Please Note: No product prices are displayed by default. You must sign in using the Link at the top of our Online Store to see your Account pricing. Sign in using your email address and the password you choose.

The screenshot shows the homepage of the Superior Equipment Sales online store. At the top, there is a navigation bar with links for Home, Branch Pickup Selection, Quick Order Pad, and Sign In. Below this is the Superior Equipment Sales, Inc. logo and a search bar. A yellow arrow points to the Sign In link in the top right corner. The main content area features a teal header with 'Shop HVAC Equipment' and 'Shop All Products' buttons. Below this is a 'WELCOME TO OUR NEW ONLINE STORE!' message, followed by a note for registered customers to sign in for pricing. Five product categories are displayed with images and labels: HVAC Equipment (air conditioning units), Equipment Parts (a capacitor), Thermostats & Accessories (a thermostat), Installation Supplies & Accessories (a metal tray), and Maintenance (a bottle of Evap-Roil-C).

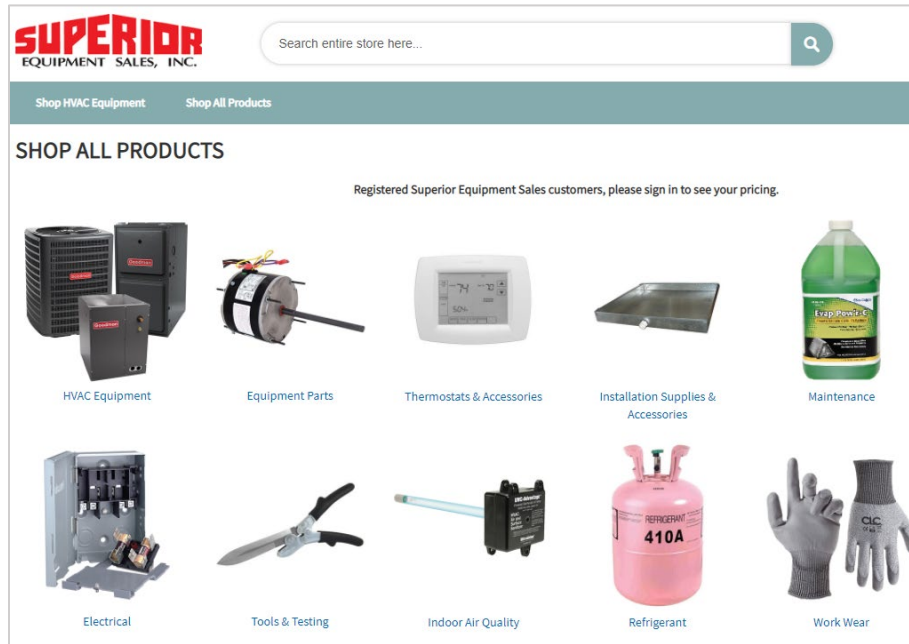
Once you sign in, you will be re-directed back to the page you were previously on.

The screenshot shows the customer login page. On the left, there is a dark grey sidebar with the text 'CUSTOMER LOGIN'. The main content area is titled 'REGISTERED CUSTOMERS' and includes the instruction 'If you have an account with us, please log in.' Below this are three input fields: 'Email *', 'Password *', and 'Please type the letters and numbers below *'. A captcha image is displayed below the third field, with a 'RELOAD CAPTCHA' button to its right. At the bottom, there is a red asterisk indicating required fields, a teal 'SIGN IN' button, and a 'FORGOT PASSWORD?' link.

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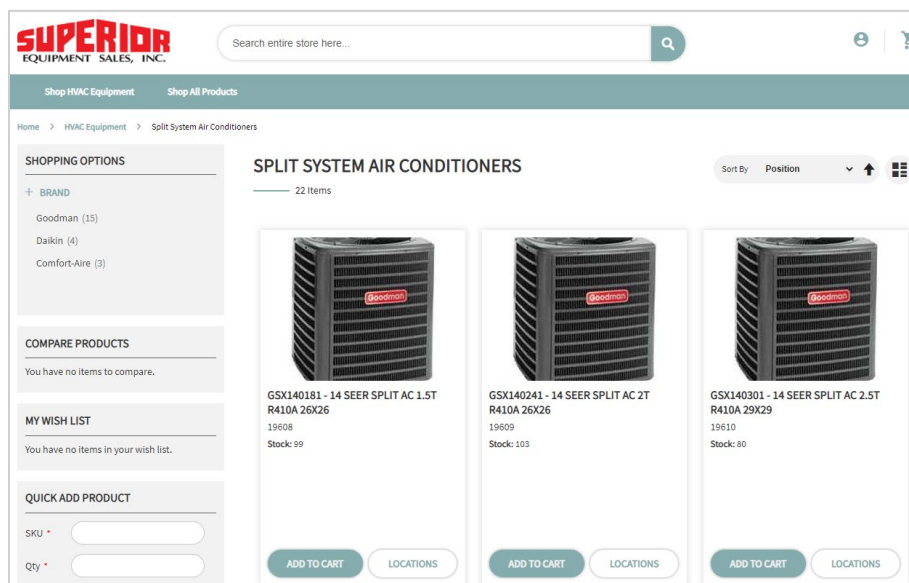
HOW TO PLACE AN ORDER

Start shopping by clicking on any product category.



From there, you can drill into sub categories to find what you are looking for.

Within the sub categories, you can sort by various filters like price and brand to find what you're looking for. You can also use the Search bar at the top of the screen to search by keyword, product name, or part #.



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Click the Product Name or Photo to see more detailed information about it.

The screenshot shows a product detail page for a Goodman air conditioner. The page has a teal header with navigation links for "Shop HVAC Equipment" and "Shop All Products". Below the header, there is a breadcrumb trail: "Home > GSX140181 - 14 SEER SPLIT AC 1.5T R410A 26X26". The main content area is split into two columns. The left column features a large image of the Goodman air conditioner. The right column contains the product title "GSX140181 - 14 SEER SPLIT AC 1.5T R410A 26X26", a smaller version of the product image, and technical specifications: "Availability: 111" and "Product Code: 19608". Below this is a "LOCATIONS" section with a table showing stock levels for four locations: Chesapeake (96), Richmond (10), Hampton (3), and Va Beach (2). Each location has a quantity selector with minus, plus, and a central input field (set to 1 for Chesapeake). At the bottom of the right column is a large teal "ADD TO CART" button, and below that are smaller links for "ADD TO WISH LIST" and "ADD TO COMPARE".

Scroll down on the product detail page to find Spec Sheets, Product Brochures, Related Products, and more.

This screenshot shows the lower portion of the product detail page. At the top, there are three tabs: "RELATED DOCUMENTS" (which is active), "DETAILS", and "MORE INFORMATION". Under "RELATED DOCUMENTS", there are three links: "Goodman Mfg Spec Sheet", "Parts & Warranty Lookup", and "Product Brochure". Below this is a "Related Products" section. It starts with a "Check items to add to the cart or" prompt and a "SELECT ALL" button. There are six product cards displayed in a row. Each card includes a product image, a checkbox, a product name, a stock number, a stock quantity, and icons for a heart and a shopping cart. The products are: UNICAP - UNIV REF C... (4601, Stock: 744), 13154 - 60A NON FUS... (6175, Stock: 164), 7803 - WHIP #10 WIRE... (9332, Stock: 234), UC3030-3 ULTRALITE ... (14964, Stock: 18), EL3030-3 - E-LITE PAD... (17791, Stock: 24), and AG3000 HVAC SURGE ... (20164, Stock: 24).

If you'd like to add the product to your Cart, enter the quantity next to any branch that has available inventory and click "Add to Cart". **It does not matter which branch you choose to take stock from when you are adding to your cart. You will select which Branch to pickup from (or you can choose to have your order shipped) later in the checkout process.**

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Once all desired items have been added to your cart, click the shopping cart icon at the top right of the screen and then "Proceed to Checkout". You can also choose "View and Edit Cart" if you'd like to review and/or make changes before proceeding.

The screenshot shows the product page for the GSX140181 - 14 SEER SPLIT AC 1.5T R410A 26X26. The page features a search bar at the top, navigation tabs for "Shop HVAC Equipment" and "Shop All Products", and a success message: "GSX140181 - 14 SEER SPLIT AC 1.5T R410A 26X26 was successfully added to your shopping cart." The product image is a black outdoor AC unit. The price is listed as \$1,294.22. The "LOCATIONS" section shows stock levels and prices for four branches: Chesapeake (Stock: 96, Price: \$1,294.22), Richmond (Stock: 10, Price: \$1,294.22), Hampton (Stock: 3, Price: \$1,294.22), and Va Beach (Stock: 2, Price: \$1,294.22). A shopping cart overlay on the right shows "1 Item in Cart" with a subtotal of \$1,294.22 and buttons for "PROCEED TO CHECKOUT" and "VIEW AND EDIT CART".

As you check out, select whether you'd like to pick up your order at one of our branches or have it shipped to a specified address.

The screenshot shows the "SHIPPING & PAYMENT DETAILS" page. The "SHIPPING" section is active, showing "Branch Pickup" options for four branches: Chesapeake, Richmond, Hampton, and Va Beach. Each branch listing includes the address and phone number. The "ORDER SUMMARY" section shows "1 Item in Cart" with the product name, quantity, and price. There are input fields for "Customer Order Reference / Purchase Order Number" and "Require Date", and a "PROCEED TO REVIEW AND PAYMENT" button.

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If you choose to have your order delivered, select from one of your addresses already on file or add a new address. If you have a PO number and/or Require Date for the order, please note it here. For the Shipping Method, select appropriately based on whether you are shipping to an address in Virginia or North Carolina.

The screenshot shows the 'Branch Pickup' section of the checkout process. It includes a 'Shipping Address' section with a search bar and a list of addresses. The first address is selected: 'Wes Sturdevant', '808 Live Oak Dr Ste 123', 'Chesapeake, Virginia, 23320', 'United States', '757-433-4253'. Below this are fields for 'Customer Order Reference / Purchase Order Number' and 'Require Date'. The 'SHIPPING METHODS' section offers two options: 'Ship Delivery to a Virginia Address' for \$0.00 and 'Ship Delivery to a North Carolina Address' for \$0.00. A 'PROCEED TO REVIEW AND PAYMENT' button is at the bottom.

Leave any specific instructions or comments pertaining to your order in the text box entitled "Order Comments". All orders placed are charged to the appropriate Superior Customer Account based on the Contact who is signed into our Store.

The screenshot shows the 'SHIPPING & PAYMENT DETAILS' review screen. It has two tabs: 'SHIPPING' and 'REVIEW & PAYMENTS'. The 'SHIPPING' tab is active, showing 'SHIP TO:' information for 'Wes Sturdevant' at '808 Live Oak Dr Ste 123, Chesapeake, Virginia, 23320, United States, 757-433-4253'. The 'SHIPPING METHOD' is 'Branch Pickup - Branch Pickup (Chesapeake)'. Below this is an 'APPLY DISCOUNT CODE' field and a 'PAYMENT METHOD' section with 'Charge to Your Superior Account' selected. An 'Order Comment' text box is present. The 'ORDER SUMMARY' on the right shows 'Cart Subtotal: \$1,294.22', 'Shipping: Branch Pickup - Branch Pickup: \$0.00', 'Tax: \$77.65', and 'Order Total: \$1,371.87'. A 'PLACE ORDER' button is at the bottom right.

Once your order is placed, your order number will be provided on the following screen and you will be able to print a copy of your order. You will also be emailed an order confirmation.

The screenshot shows the 'THANK YOU FOR YOUR PURCHASE!' confirmation screen. It features a 'PRINT RECEIPT' button. The order number is displayed as 'Your order # is: S100690398.'. Below this, it states 'You will receive an order confirmation email with details of your order and a link to track its progress.' and 'Click [here](#) to print a copy of your order confirmation.' At the bottom, there is a 'CONTINUE SHOPPING' button.